<u>30th November 2023. Vol.101. No 22</u> © 2023 Little Lion Scientific



ISSN: 1992-8645

www.jatit.org

E-ISSN: 1817-3195

BUILDING A RETRIEVAL-AUGMENTED GENERATION SYSTEM FOR ENHANCED STUDENT LEARNING: CASE STUDY AT PRIVATE UNIVERSITY

M BAGASKORO TRIWICAKSANA S¹, TANTY OKTAVIA²

^{1,2}Information System Management Department, BINUS Graduate Program – Master of Information

System Management, Bina Nusantara University, Jakarta, Indonesia 11480

E-mail: ¹m.triwicaksana@binus.ac.id, ²toktavia@binus.edu

ABSTRACT

This research conducted at Private University investigates the development and implementation of a Retrieval-Augmented Generation (RAG) system for enhanced student learning. The RAG system is a blend of retrieval-based and generative models using ChatGPT, aiming to address the challenges students face in accessing and understanding digital literature, mainly due to language barriers and passive reading methods. The RAG prototype was successfully created and assessed through black box testing and usability testing among students at Private University. Findings show that the RAG system significantly enhances interactive learning by providing contextually relevant answers. The system is highly functional and easy to use and can answer questions quickly and accurately. These results underscore the potential of the RAG system in transforming the educational process by offering an efficient and interactive learning and literature comprehension experience. This research highlights the need for further refinements in such systems, emphasizing their importance in educational settings.

Keywords: Retrieval-Augmented Generation (RAG), Retrieval-based, Generative models, Student Learning

1. INTRODUCTION

The development of the use of digital technology, the internet, and computers in Indonesia today has drastically changed and transformed how students find knowledge at university. One of the transformational impacts of technological development is the ease of access to information. Along with the development of the internet and technology, students can easily access millions of electronic-based resources such as electronic books, electronic scientific journals, electronic theses, articles, online lecture materials, and others. Students are no longer limited to campus library collections or physical printed books, which are limited in number [1], [2]. Technological advancements have also brought innovations in student learning on campus. Students can now access online learning platforms such as Learning Management Systems (LMS) and online materials that can be downloaded and used for independent learning. They can freely utilize digital information resources, such as e-books, electronic journals, and online learning materials available on LMS services [3]. However, the ease of finding and

accessing knowledge sources does not necessarily increase reading interest or literacy. Indonesian students' interest and ability to learn and read has been assessed through various metrics, with the Program for International Student Assessment (PISA) finding striking results where Indonesia ranked 7th out of ten countries with the lowest overall PISA score in 2023. It is, therefore, a cause for concern about literacy levels in Indonesia. For example, a decline in literacy levels among Indonesian students was noted, which correlates with a decline in PISA rankings over time. Specifically, from PISA 2015, Indonesian students' reading competency scores dropped from 397 to 371. In addition, it was highlighted that Indonesia typically ranks low, often among the bottom ten, despite a potential upward trend in the 2022 or 2023 index [4], [5].

BINUS University is one of the leading private universities in Indonesia. BINUS University itself has successfully created a more integrated and technology-based learning environment. Students can now access and learn learning materials online through a Learning Management System (LMS)

<u>30th November 2023. Vol.101. No 22</u> © 2023 Little Lion Scientific



ISSN: 1992-8645 [3]. LMS is a digital platform specifically designed to support the learning process. Through LMS, students can access various learning materials online. This platform provides e-pdf and edocuments containing lecture materials, modules, reading materials, and other reference sources. With these materials in digital format, students can easily download and access them anytime and anywhere, even outside lecture hours. This allows students to access quality digital learning resources easily and provides great flexibility in exploring and learning materials independently. BINUS University also has a web-based online library service. This service specifically designed to fulfill students' is information needs by providing reading materials in digital form, such as e-books, undergraduate etheses, graduate e-theses, e-journals, e-research, and many more. This online library service allows students to view, read, borrow, and download various digital materials according to their needs [3], [6]. Through this online library, BINUS University aims to provide accessibility and convenience for students to discover knowledge. With easy access to digital materials, students at Bina Nusantara University can develop a deep understanding of their field of study and maintain the novelty of knowledge. We can see that there is a transformation, where books or learning documents that were previously in physical form become digital. Learning literature that is usually located in universities, libraries, and bookstores has also undergone a transformation, which is now on the Internet so that it is easy to access. However, there is one thing that has not changed until now, namely the way students learn from literature. Where to understand the contents of the literature, students must read the entire contents of the literature. This causes several problems, such as language barriers where students will find it difficult to understand the contents of foreign-language literature and it also takes longer to understand the contents of the literature. The way of learning literature by reading is also very boring and not interactive.

Recently, a new technology concept called Retrieval-Augmented Generation (RAG) has emerged. RAG is a technique in natural language processing (NLP) that combines the strengths of retrieval-based models and generative models, such as the Large Language Model (LLM), to improve the quality and relevance of the generated text. Retrieval-based models are good at finding relevant information from a large corpus of text. In contrast, generative models are good at generating new text that is consistent with the given input [7]. By

www.jatit.org E-ISSN: 1817-3195 ned combining these two approaches, RAG can produce MS, more informative and coherent text than either ials approach alone. RAG is well suited for tasks that e- require factual accuracy and creativity, such as les, question answering, summarizing, and story With writing. In question answering, for example, RAG sily can first use a search-based model to find relevant passages or documents containing answers and then use an LLM-capable generative model to generate and concise and coherent responses based on that information and multiple languages.

> This is an excellent opportunity where RAG can change the way students understand and learn from literature. Students will be able to directly ask questions interactively, summarize, and understand the content of the literature [7]. This can help overcome the previously mentioned problems. Therefore, the contribution of this paper is that we propose to build a Retrieval-Augmented Generation (RAG) System for enhanced student learning. After this prototype is built, testing and evaluation will be carried out using black box and usability testing, which several BINUS University students will carry out.

2. STATE OF THE ART

2.1 Retrieval-Augmented Generation (RAG)

Retrieval-Augmented Generation (RAG) is a concept in the field of artificial intelligence and natural language processing that combines two main components: generative models (such as Large Language Models, or LLMs) and retrieval systems (search systems, usually vector databases) [7]. The way RAG works can be explained through several main steps:

- Question Processing, where when a question or request is given to the RAG system, the first step is to process the question using LLM. LLM can understand and analyze the question based on the context and nuances of the language.
- Retrieval, after understanding the question, the system then uses its trained retrieval model to search for answers or related information from a database. This database usually consists of documents or data that have been indexed in vector form. This search usually uses techniques such as similarity search, where the vectors of the queries are compared with the vectors of the documents in the database to find the best match.

30th November 2023. Vol.101. No 22 © 2023 Little Lion Scientific



ISSN: 1992-8645	.jatit.org E-ISSN: 1817-3195
• Information Integration, after finding relevant information, the system then combines that information with LLM's internal knowledge. This allows the model to generate more accurate and informative answers, as it relies not only on its own knowledge, but also relevant external	Pre-trained Transformer 4) which is the latest iteration of the GPT family of models. This model has greater capacity and can produce higher quality text compared to previous versions. GPT-4 has been trained on larger data and can perform various language tasks with a high level of artificial intelligence [9]. There is the BERT model
 Answer Generation, Finally, by combining information from the retrieval system and LLM internal knowledge, the RAG system generates a comprehensive answer or output. This output is not just based on the retrieved data, but also how the LLM understands, interprets, and integrates that data in the context of the question. 	(Bidirectional Encoder Representations from Transformers) BERT is another very popular LLM model. One of the main advantages of BERT is its ability to understand context better through understanding words in their actual context. It has been used extensively in tasks such as natural language understanding, information mining, and sentiment analysis. There is also the XLNet model, this model overcomes some of the limitations of GPT by introducing a permutation-based approach
The use of Retrieval-Augmented Generation (RAG)	to training. This allows XLNet to understand more

The use of Retrieval-Augmented Generation (RAG) technology opens many possibilities for various applications that require advanced natural language understanding and processing. Some potential applications of RAG include:

- Advanced Search and QA Systems: RAG can be used to develop more advanced search and question-answering (QA) systems. These systems can provide more accurate and detailed answers to complex questions, by combining knowledge from databases large and language understanding capabilities from generative models [7].
- Virtual Assistants and Chatbots: In the development of virtual assistants and chatbots, RAG enables the creation of more natural, informative, responsive, and interactive dialogs. This is useful for customer service, education, and entertainment applications [7].

2.2 Large Language Model (LLM)

LLM is a type of machine learning algorithm designed to understand and generate text in human language. LLM works by analyzing a large amount of existing text in a human language and learning the structure, grammar, and patterns contained in the text. Once trained, LLMs can be used for a variety of tasks, including translation, text generation, question answering, and more. LLM uses complex deep learning neural network architectures, such as Transformer, to understand and generate text. The Transformer architecture is known for its ability to overcome issues related to long distances in text and produce robust text representations [8]. There are several LLM models in development today, such as GPT-4 (Generative

lel m Μ its gh as al nd el, of ch re complex inter-word dependencies [10]. And there are many more rapidly developing models such as Llama 2 developed by meta and Gemini developed by Google, and many more.

2.3 LangChain

LangChain is a framework for developing applications powered by large language models (LLM). LangChain makes it possible to build context-oriented applications by connecting language models with other sources of context (prompt instructions, multiple examples, content to base the response on, etc.) [11]. LangChain is a framework designed to enable question-answering applications over various types of documents like PDFs, blogs, and Notion pages. It leverages Large Language Models (LLMs) for their ability to understand and process text. Here's an overview of how LangChain facilitates this:

- Loading: Data, such as documents, are loaded into the system.
- Splitting: These documents are then broken down into smaller parts or splits.
- Storage: The splits are stored, often in a vector store, which may also embed the splits.
- Retrieval: The system retrieves splits from storage that are relevant to the input question, usually based on similar embeddings.
- Generation: An LLM generates an answer using a prompt that includes both the question and the retrieved data.

<u>30th November 2023. Vol.101. No 22</u> © 2023 Little Lion Scientific



E-ISSN: 1817-3195

ISSN: 1992-8645 www.jatit.org

LangChain facilitates the creation of Retrieval-Augmented Generation (RAG) systems by streamlining the process of integrating different components like document loaders, splitters, storage systems, and language models into a cohesive question-answering pipeline. This integration makes it simpler to build powerful and efficient RAG systems that can leverage the vast information available in various document types to provide detailed and contextually relevant answers.

2.3.1 ChatGPT

ChatGPT, an innovative language model, empowers users to interact with computers in a more conversational and natural way. It takes its name from "Generative Pre-trained Transformer," which is a class of natural language models developed by the open-source Artificial Intelligence (AI) community. The hallmark of generative AI, the term that defines this form of AI, is its ability to generate native output [9]. ChatGPT uses natural language processing to assimilate and learn from huge volumes of internet data, thus generating AIbased textual responses, answers, and solutions. These models undergo rigorous training on vast text datasets to anticipate the next words in a sentence, leading to the creation of coherent and convincing human-like responses to questions or statements. ChatGPT, for example, relies on 570 GB of data, consisting of 300 billion words, and includes approximately 175 billion parameters. ChatGPT's easy-to-use interface allows it to be thought of as a computer robot capable of understanding and discussing any topic. It can provide data, analysis, or even opinions when requested. Nonetheless, its algorithms have no definitive point of view, as its interpretations are entirely statistical, based on analyzing billions of texts found on the internet. The version of ChatGPT is built on GPT-3.5, which is the latest free version accessible today, while a more advanced version, capable of interpreting different types of data and equipped with better writing capabilities, is expected to appear in the future.

2.4 Semantic Search

Semantic search is an advanced search methodology that utilizes natural language processing to understand user intent and the context of search queries. Unlike conventional search engines that rely on keyword matching to provide results, semantic search engines use algorithms to understand the meaning of the query and the search context to provide relevant search results [12]. The basic mechanism of Semantic search is to scrutinize the user's query and assess the search context. It carefully examines the words used in the query, the relationship between them, and the user's intent. For example, when a user searches for "best restaurants in New York City," the semantic search engine understands that the user is interested in restaurants in New York City, not other business categories. Based on this understanding, the engine will return results that are more relevant to the user's intent. These semantic search engines can examine the relationship between words in a query to figure out the user's intent. For example, if a user searches for "best Italian restaurants in New York City," a semantic search engine understands that the user is interested in Italian restaurants rather than all types of restaurants. The search engine then provides search results that better match the user's intent. Semantic search engines assess the user's intent while scrutinizing the query. For example, when a user searches for "best Italian restaurants in New York City," the semantic search engine identifies that the user is interested in Italian restaurants rather than all types of restaurants. It then returns search results that are more relevant to the user's intent. Semantic search engines evaluate the context of the search to provide more targeted results. For example, when a user searches for "best Italian restaurants in New York City," the semantic search engine understands that the user is primarily interested in Italian restaurants in New York City rather than other types of restaurants in any city. Therefore, this search engine returns search results that are more relevant to the user's intent.

2.5 Embedding

The concept of embedding refers to a collection of vector representations of text and code that have been developed by OpenAI. These embeddings, or their features, can be utilized in various applications such as text similarity computation, search, semantic and text OpenAI Embedding is a cuttingclassification. edge machine learning approach that involves pretraining models on unsupervised data using a technique called contrastive pre-training. This methodological approach ensures that the model creates a vector representation of text or code that can recognize patterns independently and can then be used as features in various applications [9], [13]. The vector representation of text and code in OpenAI Embeddings is generated using unsupervised training, a process that trains the model to recognize data patterns without explicitly giving it any categories or labels to learn from. Afterwards, the model is tested using supervised

<u>30th November 2023. Vol.101. No 22</u> © 2023 Little Lion Scientific

JATIT	

ISSN: 1992-8645 www.jatit.c		E-ISSN: 1817-3
data to assess its performance.	When appropriate retrieval. T	The empirical studies in this paper, wh

data to assess its performance. When appropriate performance is achieved, the vector representation can be used as a feature in other applications. OpenAI Embeddings is a versatile tool that can be used in various applications, including but not limited to, semantic search, text classification, and text similarity calculation. Utilizing these features in various applications will increase accuracy, accelerating the realization of accurate and timely projects. Vector representations can also be used for data visualization, making data analysis easier and more efficient.

2.6 Vector Database

Vector databases use a different approach than traditional databases to process and optimize data. While conventional databases store scaled data types such as numbers and strings in rows and columns, vector databases operate on vectors. As a querying and optimization differ result, significantly from traditional databases. To search rows in a traditional database, we usually query for values that match our search criteria. On the other hand, it uses similarity metrics to find the vector that is most like our query. Vector databases apply a combination of various algorithms that participate in Approximate Nearest Neighbor (ANN) search [14]. These algorithms improve search optimization through procedures such as hashing, quantization, or graph-based search, which are assimilated into a pipeline. This pipeline ensures fast and accurate retrieval of the neighbors of the queried vector. In vector databases, the main trade-off is between speed and accuracy, where greater accuracy results in slower queries. However, sophisticated systems can provide very fast search results with almost perfect accuracy.

2.7 Related work

"Retrieval-Augmented Paper entitled Generation Question Answering for Event Argument Extraction" proposes a breakthrough framework known as R-GQA, which combines a retrieval-augmented mechanism with generative question answering for event argument extraction from text. This method seeks to overcome the shortcomings of both extractive approaches and purely generative approaches, which are commonly used in traditional event argument extraction. The R-GQA framework operates by taking relevant question-answer pairs and using them as additional context to guide the argument extraction process. The approach leverages pre-trained language models and a novel clustering-based sampling strategy, JointEnc, to improve learning with less <u>atit.org</u> E-ISSN: 1817-3195 retrieval. The empirical studies in this paper, which include fully supervised learning, domain transfer, and learning with few shots' scenarios, demonstrate the superiority of the R-GQA model compared to traditional methods. The results highlight significant progress in terms of performance and efficiency, especially in complex scenarios such as domain transfer and learning with few shots, thus marking an important contribution in the fields of natural language processing and event argument extraction [15].

Paper entitled "Lift Yourself Up: Retrieval-augmented Text Generation with Self-Memory," the authors introduce Selfmem, an innovative retrieval-augmented text generation framework designed to enhance the capabilities of generation models. Unlike traditional models that rely on fixed external memory sources, Selfmem employs its own outputs as a dynamic, evolving memory pool. This approach, termed self-memory, involves a retrieval-augmented generator for sourcing memory from a datastore and a memory selector for choosing the most suitable outputs for generation rounds. The framework future demonstrates remarkable improvements in text generation tasks such as neural machine translation, abstractive text summarization, and dialogue generation. By using its own generated content as a reference, Selfmem not only achieves state-of-theart results but also addresses limitations of fixedmemory retrieval, marking а significant advancement in the field of natural language processing and text generation [7].

In this research, the system uniquely integrates GPT and LangChain, setting it apart from traditional models. This integration facilitates a more nuanced understanding and generation of language, enhancing the system's ability to provide contextually relevant and accurate responses. Also, using customized prompting engineering to GPT to specifically address the challenge of language barriers and passive reading methods in educational settings. This focus is particularly relevant in the diverse linguistic landscape of BINUS University, where students often face difficulties in engaging with content in a second language. Also the system fosters interactive learning through dynamic question-answering sessions, a feature less emphasized in other systems. This interactivity is crucial in engaging students more deeply with the material and active learning.

<u>30th November 2023. Vol.101. No 22</u> © 2023 Little Lion Scientific

www.jatit.org



ISSN: 1992-8645

3. METHODOLOGY

3.1 Research Methodology

In this research, several stages are carried out, namely by collecting data first by conducting observations and literature studies as part of the State of the art through journals, books, and information on the internet. Then, designing the concept of the Retrieval-Augmented Generation system prototype. Followed by designing concept design and architectural design. After that, continued with Implementation by building a prototype of the Retrieval-Augmented Generation system and then evaluating it by conducting Interview and Black box and usability testing conducted on several BINUS students to find out whether the system works well and accordingly.

3.2 Concept Design

Retrieval-Augmented Generation (RAG) system in this research will be web-based application on localhost. design concept of the system has several features such as Sign-in/Signup, Literature page view, and Retrieval-Augmented Generation:

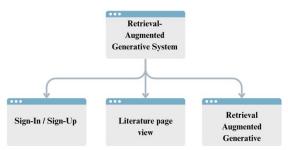


Figure 1: Concept Design Retrieval-Augmented Generation (RAG) system

Retrieval-Augmented • Generation (RAG), is the main feature of this system where this feature can be used by students to conduct interactive learning such as chat[7]. Students can ask about the context in the e-pdf digital document and RAG will provide answers according to the context in the digital document or literature. This feature specifically helps students in learning and understanding literature reading more effectively and enjoyably Students, and can also determine how the answers given by the RAG system by entering query prompts such as: What is the summary of this file, explain,

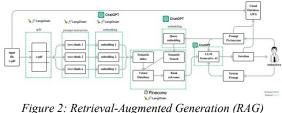
E-ISSN: 1817-3195 and answer in Spanish, etc. RAG can provide answers that are fast, interactive, and capable of understanding multiple languages.

- Sign-in/Sign-up, is the feature of logging into the Retrieval-Augmented Generation system application. Students who have signed-in can do literature learning in it.
- Literature Page view is a feature where in the application there will be a section to view the contents of the literature that has been entered, so students can still do literature learning as usual by reading the contents of the literature.

3.3 Architecture Design

In this section, we will explain the architecture of each feature in the Retrieval-Augmented Generation (RAG) system and how the architecture works and produces an output. The technology used is also explained.

3.3.1 Retrieval-Augmented Generation (RAG) Architecture



Architecture

Figure 2 shows displays the architecture of the RAG feature, starting with students inputting digital document files in the form of e-pdf and filling in questions and filling out system prompts. Next, using tools in the LangChain framework such as document Loaders to extract the contents of the epdf file and split the document using the text splitter tool. Split documents are done to produce text chunks and each chunk size contains 1000 words. Next use embedding on ChatGPT to embed each text chunk. Embedding is done to convert text into text as vector and build semantic index. Then send the text as vector to the cloud database of pinecone called vector database. Furthermore, student questions will be converted into text as vector using chatgpt embedding. Text as vector from questions will be semantic search or search on text as vector in vector database based on relevance

30th November 2023. Vol.101. No 22 © 2023 Little Lion Scientific

ISSN: 1992-8645	vw.jatit.org E-ISSN: 1817-3195
and similarity of meaning between text as vecto	. installed on the platform where the application
Furthermore, the text as vector will be converte	system will be developed. The system should have
back into a series of text using chatgpt an	installed dependency tools such as npm, node,
langchain and then processed using LLM	I python3, langchain, and nextjs. And for the

Genarative AI such as chatgpt to produce a language that can be understood by humans [16]. Furthermore, the System prompt is used to dictate how the answer results and then the output will be in the form of text answers, the answer results and question prompt and the inputted e-pdf files will be stored using the AWS cloud database.

3.3.2 Sign-in/Sign-up Architecture



Figure 3: Sign-in/Sign-up Architecture

Figure 3 shows the Sign-in/Sign-up architecture, students can either Sign-in or Sign-up where we use a third party for Clerk account authorization. Clerk is a third-party service that provides more than user authentication and provides everything needed to manage user onboarding and allow them to manage their accounts. This includes an optimized and fully customizable login experience. Clerk allows the selection of authentication strategies, including passwords, email codes or links, OAuth, and more.

3.3.3 Literature Page view Architecture

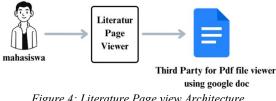


Figure 4: Literature Page view Architecture

Figure 3 shows the display architecture of the literature page, this section will display the contents of the literature. With this, students can use it to learn the contents of the literature by reading the literature.

3.4 Implementation

3.4.1 **Prerequisites**

Before starting to develop the application, it is necessary to check whether all the prerequisites are

development environment, the application system will use VS Code and Google Chrome.

3.4.2 **ChatGPT**

The development of the application system also requires the use of the Chatgpt model 4 turbo API. get the API, you can sign-up То on platform.openai.com and in the personal section there is a view api key, enter the view api key and generate api key to get the API key from chatgpt model 4 turbo. However, for the Retrieval-Augmented Generation system to run properly, a paid version of the chatgpt model 4 turbe API is required by depositing a minimum of 5 dollars. After making a deposit with a set payment, then we can use the API smoothly on the application system.

3.4.3 Pinecone

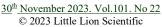
In the development of the application system, it is also necessary to use the API, index name, and Environment from Pinecone's vector database. To get the API, Index name, and environment on Pinecone, you need to sign up pinecone.io. Next create index and fill in the desired index name, select metric cosine and enter dimensions 1536. Then we will get the API, index name, and Environment and ready to use [14].

3.4.4 **Cloud Database AWS**

In the development of the application system, it is also necessary to use the API from the AWS cloud database which will be used to store literature files and store chat history from RAG, index name, and Environment from Pinecone's vector database. To get the API, and the environment on AWS, you need to sign up at aws.amazon.com, then go to the s3 (simple storage service) menu and start with the create bucket, set the AWS region to determine the server environment and the API will be created.

3.4.5 Web Application

Application development will be in the form of a web on localhost. using Python3, LangChain, javascript, reactis, nextis and some use of APIs from third parties for this web application. The database used is an external database in the form of a vector database from Pinecone and a database from AWS.



www.jatit.org



ISSN: 1992-8645	

E-ISSN: 1817-3195

3.5 Evaluation

After the Retrieval-Augmented Generation (RAG) system has been developed, it will be evaluated by conducting two types of testing, namely Blackbox Testing and Usability Testing. This testing will be carried out by several BINUS students, and it is hoped that through the implementation of these two types of testing, holistic evaluation results will be obtained. Blackbox Testing aims to identify potential technical and functional problems in the system being evaluated, while Usability Testing will provide an in-depth understanding of the user experience and the extent to which this product can be used with ease and efficiency by end users. The combination of these two testing approaches is expected to provide a more comprehensive picture of the quality and performance of the product or system, as well as being able to assist in identifying potential improvements needed to enhance the user experience.

RESULTS AND DISCUSSION 4.

4.1 Implementation Result

The results of the implementation in the form of Retrieval-Augmented Generation system have been successfully made and can be used locally. The following is a view of the Retrieval-Augmented Generation system, where there is a landing page, the user can press the "Start | Your Leaning Space" button, and the user will enter the sign in / sign up page using a google account. Furthermore, when the user has logged in, there will be a home page display, where the user inputs the literature file for the learner to do. After the user inputs the literature file, the user will automatically move the page to the learning space page. On the learning space page, the user can read the literature because there is a display of the content of the literature and ask questions about the context in the literature by using the interactive chatbox "Chat to your Literature" which is the main feature of RAG. In addition to users being able to explore the context in the literature, and finally on the learning space page, users can save literature reading material to make it easier for users to learn literature.



Figure 5: Landing Page

Landing page is the initial display when students enter the RAG application, users can press the main button and users will be redirected to the Sign-in / Sign-up page.



Figure 6: Sign-in/Sign-up Page

On the Sign-in/Sign-up page, students can register an account only by using their Google account, after which they will be redirected to the next page, namely the home page.



Figure 7: Home Page

On the home page students can use several such as Your Account which functions to check account details and logout. There is also a document icon where students click and can input digital literature document files in pdf format that they want to study and will immediately switch to the Learning Space Page. And finally, there is the Go to Your Space button which functions to redirect students to the next page, namely the Learning Space Page.

<u>30th November 2023. Vol.101. No 22</u> © 2023 Little Lion Scientific



ISSN: 1992-	-8645	www	w.jatit.org E-ISSN: 1817-3195
New Uberature	Bitmational Journal of Issuerative Technology and Exploring Engineering (JHTEE) INNY: 2278-3979 (Online), Volume X, Issue X, January 302		Figure 9 shows the results produced by the
Resume - M.Bagaskoro Triwi			
CV - Resume - Maheswara R	User Experience Analysis of Digital Banking Applications Using Conjoint Analysis Based	CHAT TO YOUR	RAG feature, in the image there is a question to
🗊 Theresa Karyn Wijaya " Resu	on The 7C Framework	LITERATURE	explain about the literature document entered and
🛱 Theresa Karyn Wijaya _ Resu	Jeremy Nathanasi Jarmawan, Tanty Oktavia		explain about the interature document entered and
D bitcoin.pdf	abover. The heading industry is andropolig over on, or over applications can be found in Indonesis from various backs,	۲	RAG will quickly answer the question. This RAG
Resume+++M.Bagaskoro+Tri	where a significant periods of the autivation is not heard by hannes resources and physical affects edges, thus any no ranker dependence on hannes measures in the mendforming services and a services. For instance, and a		in query answer the question. This in AO
Resume - M.Bagaskoro Triwi	Appendix or an instant Andrev's it is if producting instant paties instant and other moders digital exclusions of the second second second second second second second second second second second exclusions for second second second second	explain about this literature	feature will be able to be used by students to learn
D bitcoin.pdf	Bank Jugo, which has become the most popular digital hank for the Industrian neuron. Moreover, when landing or the reduce of	This literature appears to be an academic	
CPTs are CPTs- An Early Loo	and application or the Couple Page Show in November 2022. In Bank Ages, which much prior the Sources And Rel Innerson, And Annue Show and	paper discussing the User Experience (UO) analysis of digital banking applications. The paper utilizes Conjoint	and understand literature more interactively.
Understanding the Capabiliti	Expression: Conjuster Analysis, Repression, 72 Framework, Ever Experiment. 2017 Experiment.	Analysis based on the 7C Framework to assess various components of digital	5
1 2302.09426.pdf	L INTRODUCTION individual app integration (and app integration in November 2022), Bask Japa, nation (into the survey), task Japa, nation (into the survey), task Japa, nation (into the survey) task another with an approximation of 24.5% (integration) and approximate (34.5%) (integration).	banking applications. The key elements outlined in the context provided include: -	
Derchmarking Large Langua	implementation focuses on automation. This development for the Dark lags app has declined to 3.45. Therefore, there can be felt in various industries, such as hadronautories are to understand the preferences of digital backing	**Conjoint Analysis**: A specific method called the "full profile method," also	
Benchmarking Large Langua	commutication, aducation, and the economy (Rakinauvara, seers to cente better products that align with the desires and 2020). One way to reduce dependence on human measures is smooth of the community. This research areas to test and by mandeming survivas public spervices, neglislang handing, aductify user productions for deviated attributes using the N.	known as traditional conjoint analysis, is mentioned. This technique involves showing a combination of product	4.2 Black box Result
Active Retrieval Augmented	into digital using webmilipy. The Information workey's Framework through conjunt analysis, response to this transformation can also be seen qualitatively, with around 47 million (27%) adults in Indonesia having II. LITER ATERER REVERSE	profiles with all the corresponding attributes to assess consumer	
2301907890_M. BAGASKOR	digital bank accounts, and it is estimated to continue increasing to 57 million (19%) by 2024 (basigle 10, 2022). A. Digital Banking Based on the Financial Services Authority of the Republic	preferences **7C Framework**: The 7C Framework, developed by Bayport &	
Draft Thesis (UITEE).pdf	Additionally, seconding to a survey by Ender core in 2021, of ladanceis a Republic Statement of EPROKED 2202, the number of digital back account rensers in Indonosis had asgueding passing in general, it explains that digital backing alwady resulted 0.7 million. This figure makes Indonosis in an Indonosin lagar error back that movides and conducts	Jaworski, is a model used for evaluating units interfaces and includes seven	To see whether the RAG prototype
Home Create with 🕊 by Wolf Team	the second-largeri country in the world in tarms of digital business activities primarily through electronic channels bank prestration (blandar, 2027). In response to the without physical/transfers offer than the bandgatero or with	buestions to literature 💷	To see whether the RRS prototype

Figure 8: Learning Space Page

This learning space page will be the main page for students to study and learn from their literature documents. Where there are 3 sections. The leftmost part is the history of literature document files that have been inputted, where files stored there will be able to be displayed again without the need to re-input the file. In the middle there is a literature page view, students can freely do literature learning by seeing and reading the entire contents of the literature document. And the rightmost is the main feature of RAG called Chat to your literature, this feature can be used for students to ask about the context in the literature document, summarize the contents of the literature, and of course it can all be done in an interactive way like a question-and-answer chat.

	explain about this literature
This literature app	pears to be an academic
paper discussing	the User Experience
(UX) analysis of c	ligital banking
applications. The	paper utilizes Conjoint
Analysis based or	n the 7C Framework to
	omponents of digital
	ons. The key elements
	ntext provided include: -
	sis**: A specific method
called the "full pro	ofile method," also
	nal conjoint analysis, is
	echnique involves
showing a combin	
profiles with all th	
attributes to asse	
	7C Framework**: The 7C
	loped by Rayport &
	del used for evaluating
	s and includes seven
components: con	
community, custo	
communication, c	
	e components are crucial
	ital interface through
	communicates its main
	to users **User
	ser preferences are
	g to Kotler and Keller as
	brand or product
	merge from evaluating
	Consumer preference is
	avor one product over
	situation **User
	*: UX is defined based
on the ISO 9241-	210 standard as the
Questions to litera	ture 📖 🛛 🛛

Figure 9: RAG chat feature

G prototype application system is running properly, Blackbox testing was carried out, with the following results:

Blackbox testing on the landing page the results obtained were successful in all scenarios.

Table 1: Blackbox testing on Landing Page

Landing Page				
No	Scenario	result	Test	Status
	Expected		Result	
1	Landing	The	Success	Valid
	Page	appearance		
		of the landing		
		page is		
		complete and		
		there is a		
		main button		
		(Start Your		
		Learning		
		Space)		
2	Button	Button can be	Success	Valid
	(Start	pressed and		
	Your	successfully		
	Learning	bring to the		
	Space)	sign-In /		
		sign-up page		

Blackbox testing on the Sign-in/Sign-up Page the results obtained were successful in all scenarios.

Table 2: Blackbox testing on Sign-in/Sign-up Page

Sign-in/Sign-up Page				
No	Scenario	result	Test	Status
	Expected		Result	
1	Sign-in	Sign-in and	Success	Valid
	and Sign-	Sign-up page		
	up page	appears		
2	Sign-in	The login	Success	Valid
	via	page appears,		
	Google	select a		
		google		
		account		
3	Sign-up	The	Success	Valid
	via	registration		
	Google	page for your		
		account		
		appears		



<u>30th November 2023. Vol.101. No 22</u> © 2023 Little Lion Scientific

ISSN	: 1992-8645			www.
19914				
1.		x testing on th		
result	s obtained w	vere successful	in all scena	r105.
	Table 3: Bi	ackbox testing or	n Home Pag	е
	1	Home Page		
No	Scenario	result	Test	Status
	Expected		Result	
1	Home	the home	Success	Valid
	Page	page		
		complete		
		with account		
		and drop box		
		appears		
2	Icon	The account	Success	Valid
	Account	icon that is		
		pressed will		
		appear		
		google		
		account info		
3	Drop box	Drop box can	Success	Valid
	(Drop	be pressed		
	Your	will bring up		
	Literacy	the file		
	Here)	location, the		
		user selects		
		the pdf file		
		that will be		
		input. Next		
		will bring up		
		the Learning		
		Space page		

Blackbox testing on the Learning Space Page the results obtained were successful in all scenarios.

Table 4: Blackbox testing on Learning Space Page	ze
--	----

Table 4: Blackbox testing on Learning Space Page			1		
	Learning Space Page				
No	Scenario	result	Test	Status	
	Expected		Result		
1	Learning	learning	Success	Valid	
	Space	space Page			
	page	appear			
2	Sidebar	The	Success	Valid	2
	Document	appearance			
		of the			
		document's			
		sidebar, the			
		user can			3
		select the			
		document file			
		that has been			
		inputted and			
		will appear			
		dokumen pdf			
		view	-		4
3	PDF	The pdf view	Success	Valid	4
	document	document			
	view	that the user			
		will use to			

jatit.org			E-ISSN: 1817-3195		
		read appears			
4	RAG chatbox	User gets answer from RAG from user's question	Success	Valid	
5	Home Button	Home button can be pressed and will bring up the home page	Success	Valid	
6	New Literacy Button	Can be pressed and will bring up the home page	Success	Valid	

4.3 Usability Result

To measure the feasibility level of the appearance (UI), as well as the function of the RAG feature called "Chat to Your Literature", and the ease of use of the RAG application system, usability testing was carried out by involving students from BINUS University directly and the results:

Usability testing conducted to BINUS students to test the proficiency of the RAG User Interface (UI) showed good results in all aspects of the test.

Table 5: Usability testing on User Interface (UI)

	No Test Aspect		Description	Result	
	1	Visual	The UI display has	Good	
		consistency	good visual		
us			consistency, with		
			the use of uniform		
d			color and design		
			patterns throughout		
			the application.		
d	2	Clear	clear and well-	Good	
		display of	structured		
		information	information display.		
			Data and content are		
			neatly displayed		
	3	Intuitive	The navigation	Good	
		navigation	within the KDS app		
			is intuitive and easy		
			to understand and		
			can quickly find the		
			function they are		
			looking for without		
			any difficulty.		
d	4	Readability	The text and fonts	Good	
		of text	used are easy to		
			read and there is no		
			difficulty in		



E-ISSN: 1817-3195

<u>30th November 2023. Vol.101. No 22</u>
© 2023 Little Lion Scientific

ISSN	: 1992-8645			www.	atit.org
		identifying the information.			
5	Clear use of icons	The icons used in the app are considered very representative and help users to quickly understand certain functions.	Good		
6	Spacing	The UI provides enough space between elements, is not too dense, thus avoiding confusion and allowing users to interact comfortably.	Good		4.4 D a pro Retriev develo also h home pressir

2

4.4 Discussion

From the research conducted, it shows that a prototype implementation of the Generative Retrieval-Augmented system was successfully developed and can also be used locally. The system also has an easy-to-use interface, starting with a home page where users can begin their journey by pressing the "Start | Your Learning Space" button. This design choice shows the focus on ease of use and accessibility. While the results obtained from conducting blackbox testing show that this application can work well and has no problems on each page. Usability testing to test the User Interface also showed good results from all aspects of the UI tested. In usability testing to test its functionality, 5 out of 6 aspects tested showed good results but 1 aspect was found to be less good where sometimes when RAG chat is given the next question, the answer given is still related to the previous question before finally answering the new question. However, if given another question, it may not respond well and repeat the previous answer.

such as English, etc. and languages. So that it helps students to learn from literature or reading sources from many languages

Also, in this research, this RAG system is distinguished from existing literature by focusing on interactive learning and overcoming language barriers, a significant deviation from studies primarily centered on information retrieval. Our methodological innovation lies in the integration of ChatGPT model and LangChain, facilitating an interactive and multilingual learning environment unique to our setting at BINUS University. And results of our research demonstrate a notable improvement in student engagement and comprehension, showcasing the effectiveness of our system in an educational context. This research not only contributes innovatively to the field of educational technology but also opens avenues for future studies to explore the application of similar systems in diverse educational settings and disciplines, underscoring the adaptability and broad applicability of our approach.

4.5 Limitations

The testing that has been conducted shows that only a few students have been tested.

Usability testing conducted on BINUS students to test the function of the RAG chat feature showed good results in 5 test aspects and 1 test aspect that showed not good results.

Table 6: Usability testing on Functionality RAG

No	Test Aspect	Description	Result
1	Interactive	RAG chat feature	Good
	Answers	can do interactive	
		answers quickly	
2	Inside	The answers	Good
	Context	generated by RAG	
	Answer	match those in the	
		pdf context	
3	Answer	In the answers	Good
	feedback "In	provided by the	
	Context"	RAG chat feature,	
		the information	
		provided is	
		accurate according	
		to the context of the	
		literature	
		document.	
4	Inaccurate	Sometimes, when	Not Good
	answers	RAG chat is asked	
	when	the next question,	
	answering	the answer given is	
	follow-up	still related to the	
	questions	previous question	
		before finally	
		answering the new	
		question. However,	
		if asked another	
		question, it may not	
		respond well and	
		repeat the previous	
		answer.	
6	Use of	The answers	Good
	Different	generated by RAG	
	Language	chat can use	
		multiple languages	



<u>30th November 2023. Vol.101. No 22</u> © 2023 Little Lion Scientific

ISSN: 1992-8645	www.jatit.org				E-ISS	N: 1817-3195
Thomas forma in the fortune		1:1	- cc: . :	I		··· • • • • • • • • • • • • • • • • • •

Therefore, in the future, more students can be tested to validate the effectiveness of the RAG system and to ensure that the user interface design has an impact in increasing students' interest in learning. Moreover, although the integration of technologies such as ChatGPT marks a significant step forward, there are some inherent limitations to this technology, namely the need to improve the prompting engineer in the GPT model. Prompting engineers is very important for the functionality of the RAG system to work properly. In the results of usability testing on functionality RAG can be seen in number 4 the results are still not good. This is because the engineer prompt in the GPT model is not perfect. Therefore, in the future, this system will continue to test and improve the engineer prompt to produce even better functionality.

5. CONCLUSION

This research successfully demonstrated the success in building a Retrieval-Augmented Generation (RAG) system. Which can enhance the learning experience of Private University students in studying and understanding literature. The RAG system, a web-based application developed in this research, offers a revolutionary approach to learning, allowing students to interactively engage with literature and educational materials. This research addresses the challenges students face in accessing and understanding digital literature due to language barriers and passive reading. Through this RAG system, students can learn and understand literature quickly, interestingly, and more interactively.

System evaluation through black box testing and usability testing involving several BINUS University students gave positive results. The system demonstrated strong functionality across a range of features, with the RAG chat feature being particularly effective in providing interactive and contextually appropriate answers. Although the system demonstrated high levels of usability and user interface satisfaction, there were some limitations identified, particularly in the handling of the RAG chat feature for follow-up questions. These insights are valuable for further refinement of the system.

For future research and development in this area. As technology develops, systems such as this are expected to play an increasingly important role in educational environments, offering a personalized, efficient, and more interactive learning experience.

REFERENCES:

- A. Annisa, "Sejarah Revolusi Industri dari 1.0 sampai 4.0 Artikel Mahasiswa Sistem Telekomunikasi View project", doi: 10.13140/RG.2.2.20215.24488.
- M. L. Gueye and E. Exposito, "University 4.0: The Industry 4.0 paradigm applied to Education." [Online]. Available: https://haluniv-pau.archives-ouvertes.fr/hal-02957371
- [3] K. Iskandar, D. Thedy, J. Alfred, and Yonathan, "Evaluating a Learning Management System for BINUS International School Serpong," in *Procedia Computer Science*, Elsevier, 2015, pp. 205– 213. doi: 10.1016/j.procs.2015.07.556.
- [4] datapandas.org, "PISA Scores By Country."
- [5] R. Febrian and Y. Mahabarata, "Literacy Emergency Among Indonesian Students."
- [6] M. Wiannastiti, "HOW TO TEACH ENGLISH ENTRANT FOR BINUS UNIVERSITY STUDENTS USING A CELL GROUP METHOD SUPPORTED BY BINUSMAYA," 2011.
- [7] X. Cheng, D. Luo, X. Chen, L. Liu, D. Zhao, and R. Yan, "Lift Yourself Up: Retrieval-augmented Text Generation with Self-Memory."
- [8] O. Topsakal and T. C. Akinci, "Creating Large Language Model Applications Utilizing LangChain: A Primer on Developing LLM Apps Fast," *International Conference on Applied Engineering and Natural Sciences*, vol. 1, no. 1, 2023, doi: 10.59287/icaens.1127.
- [9] OpenAI, "GPT-4 Technical Report," Mar. 2023, [Online]. Available: http://arxiv.org/abs/2303.08774
- [10] Z. Yang, Z. Dai, Y. Yang, J. Carbonell, R. Salakhutdinov, and Q. V. Le, "XLNet: Generalized autoregressive pretraining for language understanding," in *Advances in Neural Information Processing Systems*, 2019.
- [11] O. Topsakal and T. C. Akinci, "Creating Large Language Model Applications Utilizing LangChain: A Primer on Developing LLM Apps Fast," *International Conference on Applied Engineering and Natural Sciences*, vol. 1, no. 1, 2023, doi: 10.59287/icaens.1127.



 $\frac{30^{\underline{\text{th}}} \text{ November 2023. Vol.101. No 22}}{@ 2023 \text{ Little Lion Scientific}}$

ISSN:	1992-8645	www.jatit.org	E-ISSN: 1817-3195
[12]	S. Radha, A. Ramachandran, and Sujatha, "Semantic search engine: survey." [Online]. Availal www.ijcta.com	А	
[13]	A. Neelakantan <i>et al.</i> , "Text and Co Embeddings by Contrastive Pre-Trainin Jan. 2022, [Online]. Availat http://arxiv.org/abs/2201.10005	ng,"	
[14]	"AI assistant for document managem Using Lang Chain and Pinecor International Research Journal Modernization in Engineering Technology	ne," of	
[15]	X. Du and H. Ji, "Retrieval-Augmen Generative Question Answering for Ev Argument Extraction," Nov. 20 [Online]. Availal http://arxiv.org/abs/2211.07067	vent 122,	
[16]	"LangChain-Powered Virtual Assistant PDF Communication," Internation Research Journal of Modernization Engineering Technology and Science, 20 doi: 10.56726/irjmets43587.	onal in	